S.R.SOCIETY



Progressive Journey of 38 Years



Seasonal Greetings....!

It gives me a substantial pleasure to present our CSR Brochure for Fundraising.

Determined to play a noticeable role in the betterment of downtrodden people with special focus towards women & adolescents, Student's Relief Society believe that a very slight change can play a major role in their increased living standard. SRS is working with holistic approach in the thrust areas of women empowerment, education, health, microfinance, and natural resource management. SRS has born with ideological commitment to do something concrete for society and it has kept its focus on deprived sections of the society especially on Girl child & Women issues. Serving people since 1978, SRS (a non-political, non-profit and a secular voluntary organization registered under the Societies Registration Act, 1958) was evolved on an auspicious-memorable day - Gandhi Jayanti on 2nd October, 1978. It was joint venture on the part of 27 youths inspired by the spirit of commitment and dedication. Their emotional response, moral commitment and social responsibility forced them to join hands to together for contributing their mite to mitigate social problems in general and development of under-privileged in particular. Till date the organization is working incessantly for the overall development of every deprived community and established a strong rapport with community across Rajasthan State through conduct of numerous projects and activities on Health & Hygiene; Women Empowerment; Education; Human Rights; Youth Up-liftment; Farmer's Welfare; Environment Sustainability; Water Conservation etc to name a few.

PN Sharma General Secretary

VISION

The organization envisions strengthening the bonds of community spirit, bring social justice, security and peace, mobilize resources and strive for sustainable development. SRS works in partnership with local people i.e. with participatory approach.

Objectives

- To work for the social and economic al development of the deprived sections in the society
- To work for the promotion of education and health services in the operational area
- To work for the better status of women and children in the society
- To work for the emancipation of the scheduled castes, tribes and backward castes in the society
- To aim at integrated development of the village

Thrust Areas

- Health and Sanitation
- Environment
- Income Generation
 Education
- Women's Empowerment
- Relief Work
- Revival of traditional health systems
- Energy Conservation
- Poverty alleviation
 - Actions based on rights and issues

Implementing Approach

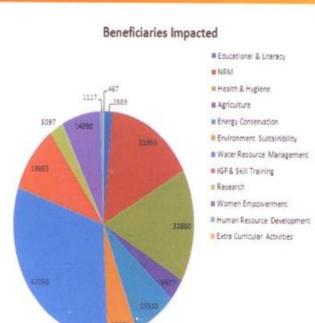
For achieving sustainability, the organization believes in full participation of the community, right from planning to implementation along with contribution from them. SRS believes in transparency at all levels and the details of the expenses are shared wit the Village Co-ordination Committee. We believe in rights based approach and strive for the rights of the poor and downtrodden by uniting them and raise issues concerning them. It is emphasized that the people especially women are involved in the decision making process at all levels. SRS believes that the solution to the problems can be searched and sorted out through the people of the village themselves. We that addressing issues related to women is essential and also strives to advocate gender issues in our programs.

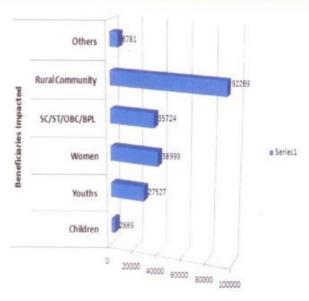
Our Partners

CASA, CRS, IGSSS, Christian Aid, NORAD, UNICEF, European Union, USAID, UNFPA, UUHIP Washington, World Bank, NEG, Central Government and State Government

Brief Portrayal

Youths, women, children & farmers from different segments of the population joined the activities of the SRS spontaneously and whole heartedly. Till date the organization has implemented different social schemes as well as some economic activities through awareness generation, camps, dissemination of education, training in various vocational trades and financial linkages too.





What SRS intends to strive for the intact societaansformation? Projects in pipe-line (Future plans)

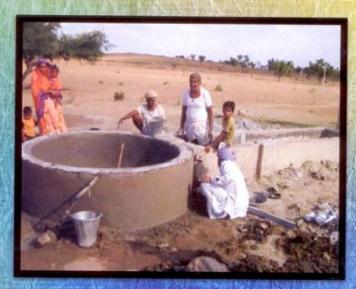
Water Resource

Management

Depleting reservoirs and groundwater can put water supplies, human health, environment at serious risk. Lower water levels can contribute to higher concentrations of natural or human pollutants. By this Project, Using water more efficiently would help in maintaining supplies at safe levels, protecting human health and the environment.

Proposed Key Objectives:

- Arrest decline in ground water levels
- Reduce the evaporation losses
- Overgome the inadequacy of surface water to meet demands
- Awareness Generation through IECs & Trainings on water conservation and safe drinking water



II Implanting Viable Farming Techniques

Green revolution has helped the country increase grain production from a modest 50 million ton in 1950-51 to

of 209 million ton in 2000; However, the increase has come by promoting chemical fertilizers and high yielding variety seeds. This has led to the loss of crop varieties, erosion of genetic diversity and extinction of local seeds. Further increase in the use of chemical fertilizers, pesticides and highyielding variety seeds have led to degradation of the soil and increase in the cost of farming.

Proposed Key Objectives:

- Increase in Income via cost effective Agri practices
- > Adopt Natural & Advanced agricultural practices
- > Understanding on dry crops and water
- Practice of Soil and Water test before Plantation
- Promote natural Compost in place of Fertilizers

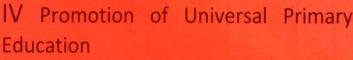


III Saving Dignity of Women

Due to prevailing social taboos, women are paused from household decisions and even from community level participation as well. In view of Poor Gender-representation in country, the decision making capacity amongst women is trifling. Consequently, they are tortured for unfair Dowry demands, sometimes they are beaten to death also. Sexual Harassment and Murder cases are on a rise across Rajasthan (as far as the cases relating to Dowry, Sexual Harassments & Murders are concerned, till date13740 cases are still pending as per Forensic Science Lab, Jaipur).

Proposed Key Objectives:

- > Enhance the worth and Dignity of every woman
- Coordinated public response and preventive strategies through creative communication
- Build awareness to challenge ideas, belief, any practices which cause and perpetuate to lead violence against women at family, household, community and state level
- Gain an overview of the sex ratio and its decline in the country
- > Consultations to discuss strategies employed by various organization in curbing the phenomenon
- Suggest a positive approach to curb Sex Discrimination & Harassment in the State
-) Identify areas of further research on this issue



Looking at education in the context of State's educational development is not itself a new approach by opening of several universities, and where in the backdrop the Primary Education is still lagging. In view of the present scenario, there is an intense requirement to promote such kind of pilot projects, who deliberately aim to reduce School Exclusion & Drop-out practices by improving quality of education with unique pedagogies. This will consequently lead towards perfect grooming of a Human kind, who realizes his existence in a healthy & positive manner, enabling him to plan his future in a better way to get attuned with the present & future day need.

Proposed Key Objectives:

- > Bridge the gap between 'Theory' & 'Practice' in the field of Elementary Education
- > Provide Quality Education to the children who are deprived of quality education especially Girls
- > Establish a strong bonding between School & Community and ensure the active participation of community in school's operational activities & management
- > Bring down the Drop-out rate
- > Run dropout children's non formal education centre



V Green Climate Cities

It is believed that, Global warming is actually causing the Western Storms, which are in turn pushing the moisture laden monoinds—, further delaying the monsoon and thus generating tedious situations for the farmers. In light of Environment (Protection) Act, 1986; Indian Forest Act, 1927, British India; the National Environment Appellate Authority Act, 1997 and Rajasthan Environment Policy, 2010; Rajasthan Environment Mission, 2010; and the Climate Change Agenda for Rajasthan (2010) 2014), following interest is proposed by the NGO:

Proposed Key Objectives:

- > Awareness on the utility of Solar Energy
- Explore the Impacts of Climate Variability on traditional agricultural practices
- Understanding of regional climate change impacts and vulnerabilities across different sectors
- > Evidence-based Research study on Climate Change Variability
- Suggest environment friendly measures for the permissible Coincineration of Hazardous Waste in Cement Kilns and other industries
- Handbook on HEAT+ Greenhouse Gas Emissions Quantification and Monitoring





VI Congregating Market's Skill Requirements

From 1983 till 2011, Unemployment rates in India averaged 7.6 percent reaching an all time high of 9.4 percent in December 2010 and a record low of 3.8 Percent in December 2011. The main reason for high unemployment

in India is the high population of India. Due to the severe poverty situation of India many of the citizens don't get any job. They are not even able to send their children to school as they can't afford it and forced to live either in slums or living in rural/desert/tribal areas with dearth of basic resources.

Proposed Key Objectives:

- Building skills and meeting current market's requirement
- > Generate Employment to Urban/Rural Youth
- > Engage Disadvantaged Women into Income generating enterprises
- > Reduce un-employment rate in the State



